



**UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO**

Dipartimento  
di Ingegneria Gestionale,  
dell'Informazione e della Produzione

Dalmine, 8 March 2023

To Whom It May Concern,

I am delighted to confirm my commitment to collaborate with Professors Thomas Brunner-Kirchmair, Markus Dick, Martin Hiebl, Helmut Pernsteiner, and Eva Wagner on the research project entitled "WALK THE TALK: Are Family Firms more reliable than Non-Family Firms in their CSR Communication?"

This collaboration will build on the research team's and my previous work on corporate social responsibility (CSR) issues in family firms. In this project, our collaboration will include research visits, providing advice and critical commentary for the project team, collaboration on research manuscripts, as well as possible other types of research collaboration over the course of the project.

I am confident that this collaboration has the potential to prove useful for developing novel insights on the CSR communication of family and non-family firms, and in how far family firms are more likely to walk the talk in this communication area.

If I can provide any additional information, please do not hesitate to contact me at [giovanna.campopiano@unibg.it](mailto:giovanna.campopiano@unibg.it).

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