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Awards and Achievements

Linz, 06 May 2020

Awards and Achievements

08/2019	International Journal of Physical Distribution & Logistics Management
00,202	highly commended award for the for the paper "Omni-Channel Retailing
	Research – State of the art and intellectual foundation".
07/2019	1 st Runner-Up of the 2019 Davidson award for the best paper published in
	the Journal of Retailing in 2018
06/2019	Top 20 downloaded paper (Antecedents of Truck Drivers' Job Satisfaction
	and Retention Proneness) of the <i>Journal of Business Logistics</i> (Wiley) over
09/2017	the period of January 2017 and December 2018. Best paper award (2 nd Price) (for the paper 'The Role of Momentary and
09/2017	Longer-term Retail Brand Experiences in the Development of Retail Brand
	Equity in Task-orientated Store Environments') at the 3 rd International
	Colloquium on Corporate Branding, Identity, Image and Reputation
	(COBIIR) – Current and Future Trends, Developments and Challenges.
	Middlesex University, London;
07/2015	Best paper award (for the paper 'The Role of Prototypes and Novelty in the
	Aesthetic Perception of Higher and Lower Designed Store Environments') at
	the 18th Conference of the European Association for Education and
07/2012	Research in Commercial Distribution (EAERCD), Rennes, France;
07/2012	Best track paper (track Retail Marketing, for the paper 'Store Managers – e
	Sounding Board in Shopping Centre Environments?') at the <i>Academy of Marketing Conference</i> 2012. Southampton, UK;
05/2012	'Supply Chain Management – An International Journal' highly commended
00,2012	award for the paper 'Antecedents for the Adoption and Execution of Supply
	Chain Management';
04/2012	Best conference paper award (for the paper 'Cognitive Age and Grocery
	Store Patronage Behaviour of Elderly Shoppers') at the American Marketing
	Association/American Collegiate Retailing Association (AMA/ACRA)
00/2000	Triennial Conference 2012. Seattle, USA;
09/2009	Best track paper (track Strategic Issues in Retailing, for the paper 'Agglomeration Formats, Attractiveness and Consumer Patronage') at the
	Aggiomeration Formats, Attractiveness and Consumer Fationage) at the American Marketing Association/American Collegiate Retailing Association
	(AMA/ACRA) Triennial Conference 2009. New Orleans, USA;
12/2008	Viennese Award for Retail Research (Wiener Preis für Handelsforschung)
	[for the Habilitation thesis];
12/2007	Research award for top publications of the WU;
03/2006	Festo-Fellow Award;
11/2005	OeNB-WU-Award;
10/2005	Scholarship from the 'Otto Mønsteds Fond' [for the visiting lectureship at
07/2005	the Copenhagen Business School];
07/2005	'Managing Service Quality Journal' highly commended award (for the paper
	'The Consumer Direct Services Revolution in Grocery Retailing: an exploratory investigation';
01/2003	Rudolf Sallinger Award [for the PhD thesis];
12/2002	Publication of the PhD thesis in the scientific series 'Forschungsergebnisse der
~ ~ ~ ~	Wirtschaftsuniversität Wien' (for exceptional PhD theses) published by the
	WU;
11/2001	Viennese Award for Retail Research (Wiener Preis für Handelsforschung) [for
	the PhD theses];