
Univ.-Prof. Dr. Christoph Teller

Professor of Marketing and Retail Management and
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**Contributions to the academic
community**

Linz, 07 May 2020

Contributions to the academic community

10/2011-dato	Conference Co-organiser and member of the senior advisory board of the 1 st , 2 nd , 3 rd and 5 th Colloquium on European Retail Research (CERR) (Paris/Bremen/Paris/Valencia)
09/2020	Chair of the Doctoral Colloquium of the 5th Colloquium on European Research in Retailing, Valencia
07/2019	Reviewer and mentor at the Doctoral Colloquium – Academy of Marketing Conference in London/UK (Regent’s University London)
07/2019	Track Chair for Retail Marketing at the Academy of Marketing Conference 2019 at Regent’s University London
06/2019- dato	Member of the Editorial Advisory Team of POSLOVNA IZVRSNOST – Business Excellence Journal
05/2019	External reviewer of commissioned research by the Marketing Trust (UK)
05/2019	Internal PhD examiner (University of Surrey, Candidate: Helen Christman)
03/2019	Internal PhD confirmation examiner (University of Surrey, Candidate: Birgit Altrichter)
03/2019	External PhD examiner (RMIT University (Melbourne), Candidate: Jessica Pallant)
01/2019-dato	Editorial Advisory Board of the International Journal of Retail and Distribution Management
12/2018	Internal PhD confirmation examiner (University of Surrey, Candidate: Chathuni Jayasinghe)
11/2018	External Member of the Revalidation Panel of the programmes: (1) Undergraduate Hons Subject: Marketing (Single Hons with AB exit award/Minor; (2) MSc Marketing (with PgCert and PgDip exit awards; (3) MSc Marketing (with GradCert, PgCert and PgDip exit awards (Extended Master’s), Ulster University, Belfast/UK
07/2018	Organising chair of the Colloquium on European Retail Research (CERR 2018) at Surrey Business School, Guildford/UK
04/2018	External PhD examiner (Bournemouth University, Candidate: Maheshan De Silva Kanakarathne)
03/2018	Internal PhD confirmation examiner (University of Surrey, Candidate: Katrin Scherschel)
03/2018	Internal PhD confirmation examiner (University of Surrey, Candidate: Ceyda Paydas Turan)
01/2018	External PhD examiner (Eindhoven University of Technology, Candidate: Widiyani)
07/2017	External PhD examiner (University of Hull, Candidate: Majed Gazzai H. Alotaibi)
07/2017	Reviewer and mentor at the Doctoral Colloquium – Academy of Marketing Conference in Hull/UK
07/2016	Reviewer and mentor at the Doctoral Colloquium – Academy of Marketing Conference in Newcastle/UK
09/2016	External PhD examiner (Cardiff University, Candidate: Maria Logkizidou)
06/2016	Reviewer for the Research Foundation – Flanders (FWO)
12/2015-dato	External Examiner for the BSc Programme Retail and Service Management at the Dublin Institute of Technology
12/2015-dato	Editorial Advisory Board of the International Journal of Physical Distribution and Logistics Management
03/2014-dato	Advisory board member of Marketing Intelligence and Planning

- 06/1999-dato *Reviewer - journals:*
Annals of the American Association of Geographers; Cogent Business and Management; European Journal of Marketing, European Retail Research, Industrial Marketing Management, Information Systems Journal, International Journal of Logistics Management, International Journal of Physical Distribution and Logistics Management, International Journal of Production Economics, Journal of Business Research, Journal of Business Logistics, Journal of Consumer Behaviour, Journal of Marketing Management, Journal of Place Management and Development, Journal of Retailing, Journal of Retailing and Consumer Services, Management Decision, Production Planning and Control; Service Industries Journal; Supply Chain Management – An International Journal, Der Markt – International Journal of Marketing;
- 06/1999-dato *Reviewer - conferences:*
Academy of Marketing Conference (AoM), Colloquium on European Retail Research (CERR), European Association for Education and Research in Commercial Distribution (EAERCD), European Operations Management Association (EUROMA), Annual Conference for Nordic Researchers in Logistics (NOFOMA), International Working Seminar on Production Economics, European Marketing Academy Conference (EMAC), American Marketing Association/American Collegiate Retailing Association (AMA/ACRA) Conference; World Conference on Production and Operations Management (P&OM)
- 07/2015 Reviewer and mentor at the Doctoral Colloquium – Academy of Marketing Conference in Limerick/Ireland
- 06/2015 Internal DBA examiner/Chair of the Viva Voce examination (University of Surrey, Candidate: Mr. Reno Symmank)
- 11/2014 External appraiser on the promotion panel of Cardiff Business School, Cardiff University
- 07/2014 Reviewer and mentor at the Doctoral Colloquium – Academy of Marketing Conference in Bournemouth/England
- 02/2014 Internal PhD examiner (University of Surrey, Candidate: Mrs. Guo Ma)
- 07/2013 Internal DBA examiner (University of Surrey, Candidate: Mr. Dieter Preismann-Naegele)
- 03/2013 Reviewer for the Economic and Social Research Council (United Kingdom)
- 10/2012 External Habilitation examiner (Dr. Monika Koller (Department of Marketing Management, WU)
- 06/2012-dato External examiner of ‘Stephan Koren Award’ (best PhD-Thesis at the WU)
- 04/2012 External evaluator (independent external) of the Foundation Degree in Leadership and Logistics at the University of Hull
- 11/2011 External PhD examiner (WU, Mag. Christian Idinger)
- 07/2011 External PhD examiner (WU, Candidate: Mag. Christoph Horvatits)
- 05/2011 External PhD examiner (WU, Candidate: Mag. Peter Hoffmann)
- 01/2010-dato Member of the doctoral committee at the WU
- 01/2006-11/2006 *Conference Co-organiser*
WU Competence Day 2006. Innovations in Marketing and Retail (Vienna)
- 01/2002-12/2008 Representative (together with Professor Peter Schnedlitz and Dr. Arnold Steinbrecher (Unilever)) of the Austrian Efficient Consumer Response (ECR) Academic Partnership,
Development and administration of the Austrian ECR Student Award