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### **List of Presentations**

- Presentation at academic conferences
- Other presentations and contributions

Linz, 18 January 2023

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## List of Presentations

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### Presentations at academic conferences

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- Teller, Christoph together Holweg, Christina.** 2022. Costs and Benefits of Reusable Packaging Systems in Retail Stores. *Colloquium on European Research in Retailing 2022. University of Zagreb, Zagreb, 09.09.*
- Teller, Christoph together Mayr, Kathrin.** 2022. Towards a new age of human resources management in retail – Customer deviance, interpersonal emotion management and frontline employees' wellbeing. *Colloquium on European Research in Retailing 2022. University of Zagreb, Zagreb, 09.09.*
- Teller, Christoph together Amsl, Sarah.** 2022. Retail patronage – a well-known but undefined construct. *Colloquium on European Research in Retailing 2022. University of Zagreb, Zagreb, 09.09.*
- Teller, Christoph together Schwendtner, Teresa.** 2022. Exploring external effects of unmanned retail outlets in rural areas. *Colloquium on European Research in Retailing 2022. University of Zagreb, Zagreb, 09.09.*
- Teller, Christoph.** 2020. Conceptualising the Realities of Pricing in Online Fashion Retailing: Implications for Research and Practice. *Colloquium on European Research in Retailing 2020. University of Valencia, Valencia, 01.09.*
- Teller, Christoph.** 2019. Better service or more privacy? Capturing consumers' concerns in the new data-rich retail settings. Thought Leaders' Conference on Privacy in the Retail Environment. University of Florence, 07.06.
- Teller, Christoph together with Floh, Arne.** 2018. Why do people shop where they do? Antecedents of retail patronage. *Colloquium on European Research in Retailing 2018. University of Surrey, Guildford, 13.07.*
- Teller, Christoph together with Alexander, Andrew.** 2018. Markets in town and city centres – Benefits and challenges. *Colloquium on European Research in Retailing 2018. University of Surrey, Guildford, 12.07.*
- Teller, Christoph together with Holweg, Christina and Kotzab, Herbert.** 2018. Food waste in stores: Retail Formats, Product Categories and Root Causes. *Colloquium on European Research in Retailing 2018. University of Surrey, Guildford, 12.07.*
- Teller, Christoph together with Murray, John.** 2018. Determining Aesthetic Pleasure: An Investigation of Limited Relative Novelty Introductions to an Established Design Prototype. *51<sup>st</sup> Academy of Marketing Conference 2018. Marketing the Brave. University of Stirling, Stirling. 03.07.*
- Teller, Christoph.** 2017. The Role of Momentary and Longer-term Retail Brand Experiences in the Development of Retail Brand Equity in Task-orientated Store Environments. *3<sup>rd</sup> International Colloquium on Corporate Branding, Identity, Image and Reputation (COBIIR) – Current and Future Trends, Developments and Challenges. Middlesex University, London, 07.09.*
- Teller, Christoph together with Floh, Arne.** 2016. Antecedents of Online Retail Patronage – A Meta Analysis. *Academy of Marketing Conference 2016. Newcastle Business School, Northumbria University, Newcastle, 05.07.*
- Teller, Christoph together with Holweg, Christina.** 2016. Food Waste, Root Causes and Store Formats. *Colloquium on European Research in Retailing 2016. Toulouse Business School, Toulouse, 02.06.*

- Teller, Christoph.** 2016. The Role of Cooperation and Competition between Nodes in Service Networks. *Colloquium on European Research in Retailing 2016*. Toulouse Business School, Toulouse, 03.06.
- Teller, Christoph** together with **Brusset, Xavier** and **Kotzab, Herbert.** 2016. CERR 2016 and Beyond - Food for Thoughts. *Colloquium on European Research in Retailing 2016*. Toulouse Business School, Toulouse, 03.06.
- Teller, Christoph.** 2016. What Affects Online Retail Patronage - A Meta Analysis. *Colloquium on European Research in Retailing 2016*. Toulouse Business School, Toulouse, 04.06.
- Teller, Christoph.** 2015. Network and Node Spill-over Effects in Retail Agglomerations. *Academy of Marketing Conference 2015*. University of Limerick, Limerick, 08.07.
- Teller Christoph** together with **Murray, John.** 2015. The Role of Prototypes and Novelty in the Aesthetic Perception of Store Environments. *Academy of Marketing Conference 2015*. University of Limerick, Limerick, 08.07.
- Teller, Christoph.** 2015. Research into Retail Patronage and its Key Antecedents – Retrospective and Future Views. *18th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Rennes 1, Rennes, 03.07.
- Teller, Christoph,** 2015. Performance Spill-Over Effects between Retail Agglomerations and their Stores – the Case of the High Street. *18th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Rennes 1, Rennes, 03.07.
- Teller, Christoph** together with **Murray, John.** 2015. The Role of Prototypes and Novelty in the Aesthetic Perception of Higher and Lower Designed Store Environments. *18th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Rennes 1, Rennes, 02.07.
- Teller, Christoph.** 2014. Retail Patronage and Its Antecedents – A Meta Analysis. *Colloquium on European Research in Retailing 2014*. University of Bremen, Bremen, 25.09.
- Teller, Christoph.** 2014. Boundary Spanning Activities of Store Managers in Shopping Centres. *Colloquium on European Research in Retailing 2014*. University of Bremen, Bremen, 26.09.
- Teller, Christoph** together with **Holweg, Christina.** 2014. Food waste in Grocery Stores – an Untapped CSR Potential in the Retail and Wholesale Sector. In: Proceedings of the Colloquium on European Research in Retailing 2014. University of Bremen, Bremen, 26.09.
- Teller, Christoph.** 2014. Patronage Behaviour and Store Based Retail Formats – A Meta Analysis. *Academy of Marketing Conference 2014*. University of Bournemouth, Bournemouth: 10.07.
- Teller, Christoph** together with **Alexander, Andrew.** 2014. Boundary Spanning Potential of Store Managers in Shopping Centres. *Academy of Marketing Conference 2014*. University of Bournemouth, Bournemouth: 09.07.
- Teller, Christoph.** 2013. Why Do People Shop Where They Do? A meta-analysis. Key note address for the Marketing and Retail Track. *27th Annual Conference of the British Academy of Management (BAM)*, Liverpool: 09.09.
- Teller, Christoph.** 2013. Competing and Sleeping with the Enemy for the Greater Good – Competition between Stores in Retail Agglomerations. *27th Annual Conference of the British Academy of Management (BAM)*. Liverpool: 11.09.
- Teller, Christoph.** 2013. Store Managers in Shopping Malls – Boundary Spanners between Consumers, Retail and Centre Management. *27th Annual Conference of the British Academy of Management (BAM)*, Liverpool: 10.09.

- Teller, Christoph.** 2013. Exploring the Boundary Spanning Activities of Retail Store Managers in Shopping Centres. *Academy of Marketing Conference 2013*. University of South Wales, Cardiff, 11.07.
- Teller, Christoph.** 2013. Managing Key Supplier Relationships in Supply Chains. *17<sup>th</sup> Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Valencia. Valencia, 05.07.
- Teller, Christoph.** 2013. The competition between shopping malls and urban retail and service clusters – international insights. *17<sup>th</sup> Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Valencia. Valencia, 04.07.
- Teller, Christoph** together with **Alexander, Andrew.** 2013. Store Managers – The Ambassadors of Shopping Centres. *17<sup>th</sup> Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Valencia. Valencia, 04.07.
- Teller, Christoph.** 2012. Urban Retail and Service Clusters vs. Shopping Malls - the Agglomeration Patronage Behaviour of Consumers in Bratislava, Ljubljana and Vienna. *19<sup>th</sup> International Conference on Recent Advances in Retailing and Service Science (EIRASS 2012)*. Vienna, 11.07.
- Teller, Christoph** together with **Teller, Wolfgang.** 2012. Indicators of Respondents' Reliability in Web-based Surveys. *19<sup>th</sup> International Conference on Recent Advances in Retailing and Service Science (EIRASS 2012)*. Vienna, 10.07.
- Teller, Christoph** together with **Wigley, Stephen M.** 2012. The 'Obesity Crisis' and Fashion Retailing – a UK view. *19<sup>th</sup> International Conference on Recent Advances in Retailing and Service Science (EIRASS 2012)*. Vienna, 10.07.
- Teller, Christoph** together with **Alexander, Andrew.** 2012. Store Managers – The Sounding Board in Shopping Centre Environments? *Academy of Marketing Conference 2012*. University of Southampton, Southampton, 04.07.
- Teller, Christoph** together with **Kotzab, Herbert.** 2012. Key Account Management and Supply Chain Management Execution. *Colloquium on European Retail Research*. ESSCA, Paris, 04.05.
- Teller, Christoph** together with **Holweg, Christina.** 2012. Avoidable Food Waste in Retail Stores. *Colloquium on European Retail Research*. ESSCA, Paris, 04.05.
- Teller, Christoph** together with **Alexander, Andrew.** 2012. Store Managers in Shopping Centres – sensing customer's perceptions and informing management decisions. *Colloquium on European Retail Research*. ESSCA, Paris, 03.05.
- Teller, Christoph.** 2012. Cognitive Age and Grocery Store Patronage Behaviour of Elderly Shoppers. *American Marketing Association/American Collegiate Retailing Association (AMA/ACRA) Triannual Conference*. Seattle, USA, 20.04.
- Teller, Christoph.** 2011. The Impact of Cognitive Age on Grocery Store Patronage of Elderly Shoppers. *Staff/Research Postgraduate Seminar [Marketing and Retail Subject Group]*. Surrey Business School, University of Surrey. Guildford, England, 30.11.
- Teller, Christoph.** 2011. Antecedents of Store Format Patronage Behaviour of Elderly Consumers - A Response. Based Segmentation. *16<sup>th</sup> Conference of the European Association for Education and Research in Commercial Distribution (EAERCD 2011)*. Parma, Italy, 30.06.
- Teller, Christoph.** 2011. Cognitive Age, Older Consumers and Grocery Store Patronage Behaviour. *American Collegiate Retailing Association (ACRA) – Annual Conference*. Boston, USA, 05.03.

- Teller, Christoph.** 2010. Managing Agglomeration Effects in Retailing – the Mall Tenant’s Perspective. *17<sup>th</sup> International Conference on Recent Advances in Retailing and Service Science (EIRASS 2010)*. Istanbul, Turkey, 03.07.
- Teller, Christoph.** 2010. Grocery Store Format Patronage of Older Consumer Cohorts in Urban Retail Settings. *17<sup>th</sup> International Conference on Recent Advances in Retailing and Service Science (EIRASS 2010)*. Istanbul, Turkey, 03.07.
- Teller, Christoph.** 2010. Improving the Execution of Supply Chain Management in Organisations with the Means of Importance-Performance Analysis. *16<sup>th</sup> International Working Seminar on Production Economics*. Innsbruck, Austria. 04.03.
- Teller, Christoph.** 2009. Agglomeration Formats, Attractiveness and Consumer Patronage. *9<sup>th</sup> Triennial Academy of Marketing Science/American Collegiate Retailing Association (AMS/ACRA) Retailing Conference: ‘Strategic Challenges and Opportunities in Uncertain Times*. New Orleans, USA, 02.10.
- Teller, Christoph.** 2009. Attractiveness of Retail Agglomerations: Direct and Indirect Antecedents. *1<sup>st</sup> Stirling Management School Research Conference*, Stirling, United Kingdom, 09.12.
- Teller, Christoph.** 2009. Retail Agglomerations and Urban Place Marketing: Integrating the Actual Shoppers’ Point of View. *1<sup>st</sup> International Colloquium on Place Marketing and Branding. Places for People in a Turbulent World*. Brunel Business School, Brunel University, Uxbridge, UK, 24.09-25.09.
- Teller, Christoph.** 2009. Description and Evaluation of Instore Logistics Processes. *15<sup>th</sup> Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Surrey, Guildford, UK, 16.07.
- Teller, Christoph.** 2009. Place Marketing, Retail Agglomeration Attractiveness and the Place User’s Point of View. *15<sup>th</sup> Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Surrey, Guildford, UK, 15.07.-17.07..
- Teller, Christoph** together with **Gittenberger, Ernst**. 2008. Betriebsformenpräferenz von älteren Konsumentenkohorten. *Handelsforschung 2008*. Vienna University of Economics and Business, Vienna, Austria, 27.11.-29.11.
- Teller, Christoph** together with **Schnedlitz, Peter**. 2008. Das Einkaufszentrum als Agglomerationsklasse - begriffliche Diskussion und empirische Evaluierung von Agglomerationseffekten. [The Shopping Mall as an Agglomeration Format – conceptual discussion and empirical evaluation]. *Agglomerationseffekte und Bestandsverhaeltnisse in Einkaufszentren (organised by the Ludwig-Boltzmann-Institut fuer Rechtsvorsorge und Urkundenwesen and the Oesterreichischen Handelsverband)*, Vienna, 11.06.
- Teller, Christoph.** 2008. The Impact of Olfactory Stimuli on Customers’ Perception of and Behaviour in Shopping Malls. *15<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*. Zagreb, Croatia, 14.07-17.07.
- Teller, Christoph** together with **Holweg, Christina** and **Schnedlitz, Peter**. 2008. The Drivers of Consumer Value in the ECR Category Management Model - Critical Discussion and Empirical Evaluation. *15<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*. Zagreb, Croatia, 14.07-17.07.
- Teller, Christoph** together with **Grant, David B.** 2007. Supply chain management implementation in Austria. *Logistics Research Network - Annual Conference 2007. Global Supply Chains: Developing Skills, Capabilities and Networks*. Hull University, Hull, UK, 07.09.

- Teller, Christoph.** 2007. Determinants of Store Choice: An Empirical Study of Consumers' Grocery Shopping Trip Behaviour. *14<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*. San Francisco, USA, 28.06.
- Teller, Christoph.** 2007. Hedonic and Utilitarian Shoppers in Distinct Retail Agglomerations. *14<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*. San Francisco, USA, 01.07.
- Teller, Christoph.** 2006. Attraktivitätsbewertung von Handelsagglomerationen im Zuge des Kauf-/Besuchsprozesses von Kunden. *WU Competence Day 2006. Innovationen in Marketing und Handel*. Vienna University of Economics and Business, Vienna, Austria, 19.10.
- Teller, Christoph.** 2006. Distributions- und Handelsforschung. Track-Chair. *WU Competence Day - Innovationen in Marketing und Handel*. Vienna University of Economics and Business, Vienna, Austria, 18-19.10.
- Teller, Christoph.** 2006. The Impact of Situational Effects on Consumers' Evaluation of Retail Agglomerations. *13<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*. Budapest, Hungary, 08.07.
- Teller, Christoph.** 2006. The Relevance of Consumer Logistics for Store Format Preference in Grocery Retailing – Theoretical Discussion and Empirical Insights. *13<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*. Budapest, Hungary, 08.07.
- Teller, Christoph** together with **Grant, David B.** 2005. Home Delivery and Online Consumer Motivations: More B2B Logistics than Consumer Behaviour? *17<sup>th</sup> Annual Conference for Nordic Researchers in Logistics (NOFOMA 2005). Lost in Translation: Local Practice Versus Global Trends?* Copenhagen Business School, Copenhagen, Denmark, 10.06.
- Teller, Christoph.** 2005. The Consumer Direct Services Revolution in Grocery Retailing: an exploratory investigation. *12<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*, Orlando, USA, 23.07.
- Teller, Christoph** together with **Reutterer, Thomas.** 2005. The Consumer's Role in Retail Distribution: Neglected Elements in the Dark Side of Shopping. *12<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science (EIRASS)*, Orlando, USA, 23.07.
- Teller, Christoph** together with **Grant, David B.** 2005. Using Qualitative Methods to Complement Quantitative Research Approaches in Logistics and Supply Chain Management. *34<sup>th</sup> Annual Supply Chain Management Educators Conference*. San Diego, USA, 23.10.
- Teller, Christoph.** 2004. Instore logistics – the missing link in retail operations? *11<sup>th</sup> Annual International EUROMA Conference. Operations Management as a Change Agent*. Insead, Fontainebleau, France, 29.06.
- Teller, Christoph.** 2004. Proposing a Model of Consumer Logistics. *Logistics Research Network - Annual Conference 2004. Enhancing Competitive Advantage through Supply Chain Innovation*. Quinn School of Business, University College Dublin, Dublin, 10.09.
- Teller, Christoph.** 2004. To Pay or Not to Pay – That is here the Question. Learnings from Store based Retailing. *1<sup>st</sup> International Workshop on Consumer Behaviour and Distribution in the E-Grocery Sector*. Copenhagen Business School, Copenhagen, Denmark, 24.05.
- Teller, Christoph.** 2004. Web-based Surveys in Logistics Research: An Empirical Application. *Research Workshop. Research Methodologies in Supply Chain Management*. University of Oldenburg, Oldenburg, Germany, 27.09.

- Teller, Christoph.** 2003. Consumer Response to the Home Delivery of Groceries. *Logistics Research Network - Annual Conference 2003. Enhancing Global Trade through Supply Chain Solutions*. Cass Business School, London, UK, 12.09.
- Teller, Christoph.** 2003. The Consumer Direct Myopia. *The Council of Logistics Management's Annual Conference. Logistics Educators' Conference*. Chicago, USA, 21.09.
- Teller, Christoph** together with **Schnedlitz, Peter.** 2002. Bestandsmanagement von Bargeld als logistisches Aufgabenfeld des Handels (gezeigt am Beispiel der Euro-Bargeldeinführung) [Cash management in retailing]. *Jahrestagung der Wirtschaftsuniversität Wien 2002. Forschung für Wirtschaft und Gesellschaft*. Vienna University of Economics and Business, Vienna, Austria, 07.11.
- Teller, Christoph.** 2002. Effizienzmessung in der Handelslogistik [Measuring efficiency in retail logistics]. *Jahrestagung der Wirtschaftsuniversität Wien 2002. Forschung für Wirtschaft und Gesellschaft*. Vienna University of Economics and Business, Vienna, Austria, 07.11.
- Teller, Christoph.** 2002. Increasing Competitiveness in the Grocery Industry - Success Factors in Supply Chain Partnering. *Research Workshop. Strategy and Organization in Supply Chains*. University of Oldenburg, Oldenburg, Germany, 23.09.
- Teller, Christoph.** 2002. The Introduction of the Euro and its Logistical Consequences. *4<sup>th</sup> International Meeting for Research in Logistics*. INDEG Business School, Lisbon, Portugal, 15.10.
- Teller, Christoph** together with **Schnedlitz, Peter.** 2002. The Introduction of the EURO as a New Legal Tender and its Consequences for the Cash Logistics of Retail Trade in Austria. *11<sup>th</sup> International Conference on Management of Technology*. Miami, USA, 11.03.
- Teller, Christoph.** 2001. Logistics Cost Management between Desire and Reality. *Research Workshop. Cost Management in Supply Chains*. University of Oldenburg, Oldenburg, Germany, 25.09.

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**Other presentations and contributions**

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**Teller, Christoph.** 2023. The Highstreet is dead, long live the Highstreet: The future of urban retailing. Presentation to the Deputy Mayors of Linz and a panel of key tenants of the Landstraße Linz. 10.01.

**Teller, Christoph.** 2022. In Memoriam Ernest Kulhavy. Presentation at the commemoration ceremony of Professor Ernest Kulhavy, Johannes Kepler University Linz, Linz, 29.11.

**Teller, Christoph** together with **Gittenberger, Ernst.** 2022. Empirische Ein- und Ausblicke für den österreichischen Einzelhandel in herausfordernden Zeiten. Presentation at the Special Section Conference (Spartenkonferenz) of the Chamber of Commerce Salzburg (Section Retail). Chamber of Commerce Salzburg, Salzburg, 22.11.

**Teller, Christoph** together with **Gittenberger, Ernst.** 2022. Internationale Trends im Konsumentenverhalten: Digitalisierung! Präsentation at the Handelstag (Day of Retailing) of the Austrian Chamber of Commerce (Section Retail) („HANDEL#schaffenwir“), Vienna, 20.09.

**Teller, Christoph** together with **Gittenberger, Ernst.** 2022. Nähe ist das neue Herzass. Presentation at the Launch of the Regionalisation Initiative #ichkauflokal of the Chamber of Commerce Lower Austria (Section Retail), Korneuburg, 13.07..

**Teller, Christoph** together with **Gittenberger, Ernst.** 2022. Von Arbeitskräftemangel bis Zukunftsängste – Entwicklungen im Einzelhandel & Veränderungen im Konsumentenverhalten in 2 Jahren Krise in Kärnten. Presentation at the Special Section Conference (Spartenkonferenz) of the Chamber of Commerce Carinthia (Section Retail), Klagenfurt, 27.06..

**Teller, Christoph.** 2022. Die Krisen und der Einzelhandel - Ausgewählte empirische Rück- und Ausblicke Presentation at the Rotary Club Wolfsberg, Wolfsberg/Carinthia, 28.07.

**Teller, Christoph** together with **Gittenberger, Ernst.** 2022. Aktuelle IHaM-Analysen zu Handel, Absatz und Marketing. MMM-Fachtagung (Gewinn Magazin), Wien, 09.06..

**Teller, Christoph** together with **Gittenberger, Ernst.** 2022. Servitisation & Umwelt – Internationale Trends im Konsumentenverhalten. Presentation Special Section Conference (Spartenkonferenz) of the Chamber of Commerce (section retail) Styria, Aigen im Ennstal, 17.05..

**Teller, Christoph** together with **Gittenberger, Ernst.** 2022. EU-27-Online-Shopping 2021. Online-press-conference of the Chamber of Commerce (section retail), Vienna, 05.05..

**Teller, Christoph.** 2022. The effectiveness of social marketing campaigns related to Covid-19 immunisations. Presentation at the Marketing Club Evening. Circus of Knowledge, Johannes Kepler University, Linz, 02.03..

**Teller, Christoph** together with **Chaves, Filipe, Nardin, Blaz.** 2022. Embedding „practice“ into curricula. Labour Market Relevance and Outcomes of Higher Education (LMRO) Seminar, 10.03.

**Teller, Christoph.** 2021. Online vs. Offline vs. Cross-Channel: Channel Choice in besonderen Zeiten. Getränkegipfel 2021 – Branchenveranstaltung der österreichischen Getränkeindustrie, Saalfelden, 07.10.

**Teller, Christoph** together with **Gittenberger, Ernst.** 2021. Servitisation. Servicetrends im Modehandel. CEO-Forum des Gremiums Textileinzelhandels der Wirtschaftskammer Österreich, Hilton Vienna, 30.09.

**Teller, Christoph** together with **Gittenberger, Ernst.** 2021. Trendreport #1 Servitisation. Pressegespräch mit der Wirtschaftskammer Österreich, Sparte Handel. Wien, 19.08.



- Teller, Christoph.** 2021. Vertrauen in der Wirtschaftswelt der Zukunft (The role of trust in the future world of business). Podcast for the Zukunftsakademie Oberösterreich (Series „Zukunftswährung Vertrauen“), 01.09.
- Teller, Christoph.** 2021. #linzistlinz - Ist Linz so? Podiumsdiskussion veranstaltet von OÖN und JKU. Member of the podium. Johannes Kepler Universität Linz, 11.08.
- Teller, Christoph.** 2021. Evaluierung attraktivitätssteigernder Maßnahmen am Südbahnhofmarkt Linz. Ergebnisse der Kundenbefragung. Final project presentation at the Magistrate of the City of Linz. 15.07..
- Teller, Christoph.** 2021. „Totgesagte leben länger“ oder was die Corona-Krise im Handel (doch nicht) verändert hat. Spartenklausur Handel der Wirtschaftskammer Kärnten, Faak am See, 05.07..
- Teller, Christoph** together with **Gittenberger, Ernst.** 2021. Wie Corona den Einzelhandel und das Konsumentenverhalten verändert hat. MMM-Fachtagung (Gewinn Magazin), Wien, 08.06..
- Teller, Christoph.** 2021. You'll never walk alone! Association of Retail Research and Education (www.ARRE.academy). Workshop on “The past, present and future of retail education in Europe”. University of Bristol, UK, 06.05..
- Teller, Christoph** together with **Gittenberger, Ernst.** 2021. EU-27-Online-Shopping. Entwicklungen in der Covid-19-Krise. Press conference at the Austrian Chamber of Commerce (Section Retail/Wholesale), Vienna, 05.05..
- Teller, Christoph** together with **Gittenberger, Ernst.** 2021. Plattformökonomie in Österreich. Presentation at the Austrian Competition Commission, Vienna, 01.03.
- Teller, Christoph.** 2021. Es ist erst vorbei, wenn es vorbei ist. Der Einzelhandel und die Covid-19-Krise! Presentation at the Rotary Club Schlossberg, Linz, 26.01.
- Teller, Christoph** together with **Gittenberger, Ernst.** 2020. Handel, Gastro, Masken, Lockdown #2, Geschenke und Black Friday – Die österreichische Konsumentensicht in einer außergewöhnlichen Vorweihnachtszeit. *Marketing Meets Science 2020*, Marketingclub Linz, Linz, 24.11..
- Teller, Christoph.** 2020. Stolz auf die Herkunft: Lebensmittel wertschätzen. Moderation of the panel discussion at the Austrian Retail Summit (Tag des Handels 2020) of the Austrian Retail Association (Handelsverband) and Regal, Gmunden, 02.10.
- Teller, Christoph** together with **Frasquet, Marta and Brusset, Xavier.** 2020. Future of CERR and European Retail Research. *Colloquium on European Research in Retailing 2020. University of Valencia, Valencia, 02.09.*
- Teller, Christoph.** 2020. Warum sich stationäre Geschäfte und Onlinehandel gegenseitig brauchen? ... und das besonders nach Corona. *Presentation at the Business Breakfast of the Upper Austrian Chamber of Commerce (GUUte Unternehmer Frühstück), Linz, 28.05.*
- Teller, Christoph** together with **Yazdi, Kurosh and Lefenda, Johann.** 2020. Platz für Vertrauen. Welchen Stellenwert hat Vertrauen in Wirtschaft und Gesellschaft von morgen? Panel discussion at the Zukunftsakademie-Talk im Kepler Salon. Kepler Salon, Linz, 28.01.
- Teller, Christoph.** 2020. Totgesagte leben länger –der innerstädtische Handel im Onlinezeitalter. *Inaugural Lecture*, Johannes Kepler University Linz. 27.01.
- Teller, Christoph.** 2019. Weihnachten, das Fest der Freude! ... auch für den traditionellen Handel? *Rotary Meeting* (Section Linz-Danube), Linz, 05.12.
- Teller, Christoph** together with **Gittenberger, Ernst.** 2019. Weihnachtsmärkte eine „Win-Win“-Situation? Positive und negative Ausstrahlungseffekte auf den Einzelhandel in den

- Innenstädten. *Press conference of the Austrian Chamber of Commerce (Section Retail)*. Vienna, 26.11.
- Teller, Christoph** together with **Gittenberger, Ernst**. 2019. „Es wird scho glei dumpa“. Der traditionelle Handel in der Weihnachtszeit. *Themed Event of the Exportclub Linz and the Centre of Retail and Consumer Research*. JKU Open Innovation Centre Linz, 05.11.
- Teller, Christoph** together with **Werani, Thomas**. 2019. Pragmatist and Visionary. *Opening Event of the JKU Business School*. Johannes Kepler University Linz. 08.10.
- Teller, Christoph**. 2019. Marketing Trends und das JKU Institute für Handel, Absatz und Marketing. Jubiläumsfeier 40 Jahre Marketingclub Linz. Johannes Kepler University Linz. 19.11.
- Teller, Christoph**. 2019. The Highstreet is dead – long live the Highstreet! Sind traditionelle Handelsformen im digitalen Zeitalter noch wettbewerbsfähig? *KPMG Business Cocktail 2019*. Linz, 19. 09.
- Teller, Christoph**. 2018. High street and town centre attractiveness; what matters to shoppers? *Workshop “Keeping Haslemere Great”* organised by the Haslemere District Chamber of Trade and Commerce. Haslemere. 20.09.
- Teller, Christoph**. 2018. Retail research and education. Quo vadis? Concluding remarks at the plenary session of the CERR 2018. *Colloquium on European Research in Retailing 2018. Physical and Digital Market Places - where Marketing Meets Operations*. University of Surrey, Guildford, 13.07.
- Teller, Christoph**. 2018. Welcome Address to the 4<sup>th</sup> Colloquium on European Research in Retailing (2018). *Colloquium on European Research in Retailing 2018. Physical and Digital Market Places - where Marketing Meets Operations*. University of Surrey, Guildford, 12.07.
- Teller, Christoph** together with **Christof Backhaus**. 2018. What gets measured, gets done: Assessing high street and town centre attractiveness. *Public policy exchange symposium: The future of the British High Street and Town Centres: Working in partnership to revitalise essential social infrastructure*. Central London. 13.06.
- Teller, Christoph**. 2017. The store, web and retail patronage – A meta-analysis. *Research Seminar* at the University of Kent. Canterbury. 29.11.
- Teller, Christoph**. 2017. Antecedents of online and offline retail patronage – A meta-analytical view. *Research Seminar* at the University of Middlesex. London. 26.06.
- Teller, Christoph**. 2016. Why consumers shop where they do? Meta-analyses on the antecedents of online and offline retail patronage. *Research Seminar* at Bournemouth University. Bournemouth. 16.09.
- Teller, Christoph**. 2016. Sleeping with the enemy for the greater good. Coopetition in retail and service agglomerations. *Research Seminar* at the University of Hull Business School. University of Hull. Hull. 22.06.
- Teller, Christoph**. 2016. The role of cooperation and coopetition between nodes in service networks. *Research Seminar at the Centre for Service Management*. Loughborough University. Loughborough, 12.05.
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