

MASTER'S DEGREE PROGRAM

GLOBAL BUSINESS.



Travel the world. Be part of an international team. Get to know different business economies. This program gives you a unique opportunity to immerse yourself in - and experience - a wide variety of cultures. See what is new and question what is outdated.

Joint Master's Degree Program in Global Business

The Master's degree program in Global Business will prepare you to pursue a career in an international setting.

The program will hone and improve your skills in self-reflection, tolerance, understanding, flexibility and intercultural skills. These are qualities every manager needs in today's globally networked world.

YOUR ADVANTAGES

2 years - 3 countries*

Hands-On, Real-World-Experience

Intercultural Skills

A Competitive Career Advantage

Ideal Organizational Support

*incl. the national and international phases



Graduate Testimonials



HANNES FRAUENSCHUH
GRADUATE OF THE JKU MASTER'S IN GLOBAL BUSINESS

"The MGB-Troika program was an outstanding and interesting opportunity for me to study in a dynamic, intercultural environment. In particular, acquiring theoretical knowledge in combination with close ties to well-known multinational players makes the program special."



ANGELA BEUTELMEYER
GRADUATE OF THE JKU MASTER'S IN GLOBAL BUSINESS

"The ACT Program was an amazing time for me. I met extraordinary people, encountered incredible cultures and countries, and had an overall unprecedented experience. If you get the chance to be part of this program - take it! It will change you!"

Key Facts

APPLICATION DEADLINE

December

DURATION

4 semesters

PROGRAMS

- TROIKA (Russia, Austria, Italy)
 - ACT (Austria, Canada, Taiwan)
 - PAC (Austria, Canada, Peru)
-

LANGUAGE OF INSTRUCTION

English

ECTS CREDITS

120

PROGRAM STRUCTURE

- National phase at the JKU Linz
 - International phase at all three partner universities
-

ADMISSION REQUIREMENTS

- Bachelor's degree in Business & Economics
 - Proof of language proficiency in English, Level C1
 - A strong, basic understanding of management
 - Successfully passing the application process
-

DEGREE AWARDED

Master of Science (MSc)

ADDITIONAL INFORMATION

www.jku.at/mgb
mgb@jku.at

Global Business vs. Other International Programs

GENERAL INFORMATION

- International Phase: three countries
 - Fixed class consisting of international students
 - Coherent curriculum
 - Direct credit transfer
-

TEAM STRUCTURE

- International classmates
- Multicultural teams

CAREER ADVANTAGES

Company visits and projects included

LANGUAGE

- All of the courses are held in English
- Additional language courses (depending on the track)

Application Procedure

1. STEP

Send an e-mail request for the application link to: mgb@jku.at

2. STEP

To apply, please request the link to our online application platform and submit the following documents:

- Undergraduate (Bachelor's) transcripts
- Proof of language proficiency in English (C1)
- Curriculum Vitae
- Letter of Intent

3. STEP

Once you have fulfilled the formal requirements, you will be asked to come in for a personal interview

TROIKA Track



RUSSIA

Higher School of Economics
Nizhny Novgorod (HSE)



AUSTRIA

Johannes Kepler University
Linz (JKU)



ITALY

Università degli Studi di
Bergamo (UniBG)

SERVICES

- Direct credit transfer across three universities
- Visa support
- Support to apply for scholarships
- Course schedule (incl. visits to local companies and cultural events)

LANGUAGE COURSE CHOICES

- Russian
- Italian
- German*
- Academic Writing English (C1)**
- Case Studies English (C1)**

*If German is not your mother tongue

**During the national phase

ADDITIONAL ADVANTAGE

Upon successful completion of the international phase, you have an opportunity to earn a Double Degree at the Higher School of Economics (HSE) in Russia.

FINANCIAL INFORMATION

- Travel expenses approx. € 700
- Accommodations approx. € 1,900
- No tuition fees
- Scholarships: jku.at/goabroad

TRACK STRUCTURE

INTERNATIONAL YEAR AT		
RUSSIA October - December	AUSTRIA January - March	ITALY April - June
Global Business Fundamentals I (6 ECTS credits)	Global Business Fundamentals II (6 ECTS credits)	International Business Projects (6 ECTS credits)
Russian Business Context (5 ECTS credits)	European Business Context with focus on Austria (5 ECTS credits)	European Business Context with focus on Italy (5 ECTS credits)
Global Leadership and Cultural Intelli- gence I (2 ECTS credits)	Global Leadership and Cultural Intelli- gence I (2 ECTS credits)	Global Leadership and Cultural Intelli- gence II (2 ECTS credits)
Language Skills II (2 ECTS credits): - Russian - Italian - German	Language Skills II (2 ECTS credits): - Russian - Italian - German	Language Skills II (2 ECTS credits): - Russian - Italian - German

ACT Track



CANADA
University of Victoria
(UVic)



TAIWAN
National Sun Yat-sen
University, Kaohsiung
(NSYSU)



AUSTRIA
Johannes Kepler University
Linz (JKU)

SERVICES

- Direct credit transfer across three universities
- Visa support
- Support to apply for scholarships
- Course schedule (incl. visits to local companies and cultural events)

LANGUAGE COURSE CHOICES

- Mandarin Chinese
- German*
- Academic Writing English (C1)**
- Writing English (C1)**
- Case Studies English (C1)**

*If German is not your mother tongue

**During the national phase

ADDITIONAL ADVANTAGE

Upon successful completion of the international phase, you have an opportunity to earn a Double Degree at the National Sun Yat-sen University in Taiwan.

FINANCIAL INFORMATION

- Travel expenses approx. € 2,100
- Accommodations approx. € 2,300
- No tuition fees
- Scholarships: jku.at/goabroad

TRACK STRUCTURE

INTERNATIONAL YEAR AT		
CANADA August - November	TAIWAN November - January	AUSTRIA February - April
Global Business Fundamentals (10 ECTS credits)	Global Business Development and Entrepreneurship (7 ECTS credits)	Global Business Consulting (7 ECTS credits)
North American Business Context (3 ECTS credits)	Asian Business Context (4 ECTS credits)	European Business Context (5 ECTS credits)
Global Leadership and Cultural Intelligence I (3 ECTS credits)	Global Leadership and Cultural Intelligence II (3 ECTS credits)	Global Leadership and Cultural Intelligence III (3 ECTS credits)
Language Skills II (3 ECTS credits): - Advanced Business English - Beginning Chinese - German	Language Skills II (3 ECTS credits): - Advanced Business English - Beginning Chinese - German	Language Skills II (3 ECTS credits): - Advanced Business English - Beginning Chinese - German

PAC Track



PERU
PUCP Graduate Business
School Lima



AUSTRIA
Johannes Kepler University
Linz (JKU)



CANADA
University of Victoria
(UVic)

SERVICES

- Direct credit transfer across three universities
- Visa support
- Support to apply for scholarships
- Course schedule (incl. visits to local companies and cultural events)

LANGUAGE COURSE CHOICES

- Spanish
- German*
- Academic Writing English (C1)**
- Case Studies English (C1)**

*If German is not your mother tongue

**During the national phase

ADDITIONAL ADVANTAGE

Upon successful completion of the international phase, you have an opportunity to earn a Double Degree at the centrum PUCP Graduate Business School in Peru.

FINANCIAL INFORMATION

- Travel expenses approx. € 2,400
- Accomodations approx. € 2,500
- No tuition fees
- Scholarships: jku.at/goabroad

TRACK STRUCTURE

INTERNATIONAL YEAR AT		
CANADA January - March	AUSTRIA March - June	PERU June - August
Global Business Fundamentals (10 ECTS credits)	Global Business Development (7 ECTS credits)	Global Business Consulting (7 ECTS credits)
North American Business Context (3 ECTS credits)	European Business Context (5 ECTS credits)	South American Business Context (4 ECTS credits)
Global Leadership and Cultural Intelligence I (3 ECTS credits)	Global Leadership and Cultural Intelligence II (3 ECTS credits)	Global Leadership and Cultural Intelligence III (3 ECTS credits)
Language Skills II (3 ECTS credits): - Beginning Spanish - Advanced Spanish - German	Language Skills II (3 ECTS credits): - Beginning Spanish - Advanced Spanish - German	Language Skills II (3 ECTS credits): - Beginning Spanish - Advanced Spanish - German

We Are Here For You.

Academic Advising

INSTITUTE OF INNOVATION MANAGEMENT

Altenberger Street 69
4040 Linz, Austria
P +43 732 2468 4421
mgb@jku.at
jku.at/ma-global-business

ADMISSIONS OFFICE

Bank Building
P +43 732 2468 2010
admission@jku.at
jku.at/admission

INTERNATIONAL WELCOME CENTER

Bank Building
P +43 732 2468 3050
jku.at/iwc
international@jku.at

Dates and Deadlines

See: [jku.at/studying/the-academic-year](https://www.jku.at/studying/the-academic-year) for important dates and deadlines (such as the start/end of the semester, admissions deadline, holiday schedule, and lecture-free days)

Please note: The academic year at the JKU is the same as the National Phase for each track. The International Phase has different schedules and deadlines. Additional information is available on each track's respective page!



**JOHANNES KEPLER
UNIVERSITY LINZ**

Altenberger Street 69
4040 Linz, Austria
P +43 732 2468
mgb@jku.at
jku.at/ma-global-business

Social Media

 facebook.com/jku.edu
 instagram.com/jkulinz
 linkedin.com/school/jkulinz
 snapchat: jku.linz
 twitter.com/jkulinz
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